

# A BRIEF HISTORY OF CHRIS KOWALEWSKI

Full Portfolio available at:

[chriskowalewski.com](http://chriskowalewski.com)

## JUNE 2014

Sport and event **marketing internship** working with Landmark Sport Group.

## JANUARY 2015

Hired full-time as **Marketing Manager** for Landmark.

## JANUARY 2016

Launched Fulton Inbound, accepting **freelance clients**.

## APRIL 2016 - MARCH 2017

Created 50+ episodes of Stuck on the Gardiner **video content** for **blogTO**, and sponsors.

## SEPTEMBER 2016 - JULY 2017

Launched several niche **e-commerce** projects.

## AUGUST 2017

Launched **Swag Junkies** online merch platform for influencers.

## MAY 2018

Hired full-time **teaching digital marketing** at RED Academy.

## AUGUST 2018 - NOVEMBER 2018

Completed **UX/UI** Course at RED Academy and **Scrum/Agile** training with NoW Academy.

## NOVEMBER 2018

Produced and launched company **podcasts** for RED.

## NOVEMBER 2018 - MAY 2019

Ran digital marketing **workshops** at **Universities** and Workspaces.

## FEBRUARY 2019

**Managed project** to deliver Digital Marketing Training with RED Academy for **Best Buy HQ**.

## APRIL 2019

Launched **Startup Club** workshops and MC'd **tech panels**.

## NOVEMBER 2019

Full time **Digital Marketing Specialist** at RED Academy.

## MARCH 2020

Managed accounts across paid channels as **Digital Advertising Lead** at Flywheel Digital.

## OCTOBER 2020

Conversion and Digital Marketing Manager at **TouchBistro**.